



Greetings All,

On January 27, 2018, the Hispano Chamber of Commerce of Valencia County is having its 18th Annual Matanza at Eagle Park in Belen. We are extremely proud of this event, and hope you will join us in supporting your community. This is an outstanding sponsorship opportunity for your company.

This event will showcase a traditional New Mexico style Matanza with 20 teams participating. Other events will include several competitions, such as red chile cook-off, tortilla contest and best biscochitos. Last year's event drew over 15,000 people from around the country and is considered the largest Matanza in the world and by far the largest single day event held in Valencia County!

Enclosed is a brochure with the different levels of sponsorship available: All sponsors will receive the following:

- Tickets to the Matanza
- Name or logo on the event t-shirts
- Event t-shirts
- Banner placement at the Matanza
- Recognition at the Matanza

The majority of proceeds from this event are allocated to our scholarship fund. In 2017, the HCVC awarded over \$15,000 in scholarships to Valencia County students. In our history of the Matanza, we have awarded over \$180,000 in scholarships. Please help us continue this wonderful cultural tradition. This is an excellent way to show your support for the civic organizations in Valencia County and promote your company as a community partner. The HCVC is dedicated to promoting education and business in Valencia County.

Sincerely,

Antonio Sedillo
HCVC President

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